

Safer Internet Day

Toolkit for Tertiary

Tuesday 11 February 2025



Safer Internet Day

Safer Internet Day is a global day of action that brings together communities, families, schools, and organisations from more than 180 countries to raise awareness about online safety and work toward a safer internet.

In Australia, the eSafety Commissioner leads this important day, and this year, we're calling on all Australians to **help make the internet a safer, more positive place.**

Supporting Safer Internet Day is just one action you can take. Everyone can take practical steps, including:

- starting online safety conversations
- engaging in online safety education
- practicing respectful behaviour online
- reporting online abuse
- sharing online safety resources.

Together, let's make the internet a safer, more positive place.



Spread the word

Download and use our campaign resources

Use our resources to start the conversation about online safety at your tertiary institution. Host a Safer Internet Day event, put up posters or digital signage for staff and students or book in a free online safety presentation for your staff from eSafety's trainers.

Visit [eSafety.gov.au/SID](https://esafety.gov.au/SID) to find all the resources you need.

Conversation starters

Are you new to leading online safety discussions or hosting a Safer Internet Day event? We've put together our favourite [conversation starters](#) in this kit to help you get started.

Publish intranet copy, newsletter or blogpost

Nominate someone from your institution to write a message for your staff or students.

Suggested message

Join us in supporting Safer Internet Day

<Insert your tertiary institution's name> are proud to be joining the Australian eSafety Commissioner to support Safer Internet Day on 11 February 2025.

This year, eSafety is encouraging everyone to take simple but impactful actions to make the internet a safer, more positive place. Whether it's starting a conversation about online safety, sharing practical tips, encouraging respectful online interactions, or promoting online safety on campus – there are so many ways to get involved.

To learn more, visit [eSafety.gov.au/SID](https://esafety.gov.au/SID).

Share your support



Record a video for social media

Create a video message to share on Safer Internet Day that includes the things you're doing at your organisation to help make the internet a safer, more positive place.

Download and share our social media tiles

Post a social media tile on your social channels to encourage your community to get involved. Use the hashtags #SID2025, #SaferInternetDay and remember to tag **@eSafetyOffice**. You can create your own posts or share ours at **@eSafetyOffice** to help raise online safety awareness at work or on campus.



Facebook [@eSafetyOffice](#)



Instagram [@eSafetyOffice](#)



LinkedIn [@eSafetyOffice](#)



X [@eSafetyOffice](#)

Suggested message



[Insert your tertiary institution's name] is proud to support #SaferInternetDay & join **@eSafetyOffice** to help make the internet a safer, more positive place, especially for our students. Sign up to support #SID2025 & get involved at www.eSafety.gov.au/SID

Educate, learn & take action



Download our workplace safety guidance and share with staff

eSafety collaborated with Safe Work Australia to develop guidance about online abuse for employers and workers. The fact sheets outline practical steps to help prevent and deal with incidents of online abuse.

[Download](#) and display them or share them online.



Host a Safer Internet Day event or morning tea

Whether it's a morning tea, education event or something else, this kit is full of ideas to help you celebrate Safer Internet Day at your workplace or on campus. Our hot tips: bring colleagues together and try our online safety Kahoot Quiz or use our workplace presentation in this kit.



Join a parent and carer webinar hosted by eSafety

Some tertiary sector students and staff are parents and carers. These live webinars give parents and carers the knowledge, skills and tools to support their children to have safe online experiences.

Visit [eSafety.gov.au/parents/webinars](https://esafety.gov.au/parents/webinars) to sign up and learn more.

Share with your team members or with students who have families.



Educate yourself and others at eSafety.gov.au

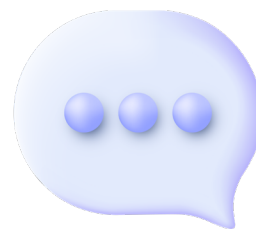
With so much of our time spent online, it has never been more important to promote the safe use of technology, build digital skills and support ourselves, our colleagues, students, and our family and friends to have safer, more positive online experiences. Visit [eSafety.gov.au](https://esafety.gov.au) to get started.



Subscribe to eSafety's newsletter for the tertiary sector

Want to stay up to date with online safety, including new eSafety resources, online issues, events, blogs and the latest research? [Sign up](#) for our newsletter and receive the latest information in your inbox.

Conversation Starters



Use these conversation starters at your workplace on Safer Internet Day to help spark meaningful discussions about online safety.

1. What's one online safety issue you think gets overlooked, either in our personal lives or on campus? This can help raise awareness of lesser-known risks like oversharing on social media or the mental health impacts of online abuse.

2. Have you ever had a situation where you felt unsafe or uncomfortable online? What actions did you take, and how can we support employees or students in similar situations? This encourages sharing real life experiences while promoting discussions on how to report online abuse or harassment in a workplace context.

3. How can we balance the benefits of being online with the potential risks, both in our personal lives and professionally? This question invites a broader conversation about digital wellbeing, helping employees reflect on maintaining boundaries between personal and work-related online activity.

4. What resources or training do you think is needed for staff or students? This opens the door to discussions on what employees need, such as workshops or access to online safety tools.

5. With the rise of generative AI tools there has been a lot of discussion in universities around its use academically, however what do you think about AI from a student wellbeing perspective? What opportunities and/or risks do you see AI providing in this space? This opens up a discussion about the impact of generative AI on online safety and wellbeing.

6. How can we implement best practices to protect ourselves and our colleagues from online abuse and harassment while using social media professionally? This ties in with [eSafety's collaboration with Safe Work Australia](#) and encourages employees to discuss how these guidelines can be applied in the workplace.

**Help make
the internet
a  place**