

Commitment		Team Lead	Branch	Status
s 22				
2	eSafety will develop evidence-based, age-appropriate educational resources about online pornography with and for children and young people.	Children Youth and Families	EPI	In progress (team)
2a	eSafety resources for young people will be co-designed, and internal and external subject matter experts will be consulted and engaged (+ Awareness and Capabilities Team)	Children Youth and Families	EPI	In progress (team)
2b	eSafety will continue working with the Australian Curriculum, Assessment and Reporting Authority (ACARA) to align eSafety's resources into relevant curricula and highlight resources on sexuality, consent, and respectful relationships	Children Youth and Families	EPI	In progress (team)
2c	eSafety will continue to consult with the eSafety Youth Council on the development and implementation of education and resources.	Children Youth and Families	EPI	In progress (team)
s 22				
5	eSafety will, where appropriate, continue upskilling Trusted eSafety Providers and support online safety grants recipients with these issues.	Grants and Education Providers	EPI	Not Commenced
s 22				

#	Commitment	eSafety Team	RPS ROLE
S 22			

#	Commitment	eSafety Team	RPS ROLE
s 22			
2	eSafety will develop evidence-based, age-appropriate educational resources about online pornography with and for children and young people.	TBD	<p>Discuss timeframes and ensure team is aware of resources as roadmap commitment. Seeking update on Expert Working group). Memo to § 22 on procurement is in progress. Opportunity to also include content where appropriate in parents and carers webinars.</p> <p>*26/9/23 - Met with § 22 / Mgr - Children Youth and Families.</p> <p>ACTIONS:</p> <ol style="list-style-type: none"> 1. Share relevant chapters of background report.
2a	eSafety resources for young people will be co-designed, and internal and external subject matter experts will be consulted and engaged	Children Youth and Families	<p>As above.</p> <p>*Team has advised they are developing resources for 13-24 YO. Procurement is currently in train.</p> <p>*Team flagged they will also look to cover content in parents/carer webinars and ed sector webinars.</p>
2b	eSafety will continue working with the Australian Curriculum, Assessment and Reporting Authority (ACARA) to align eSafety's resources into relevant curricula and highlight resources on sexuality, consent, and respectful relationships	Education Sectors	<p>Semi-regular meetings in place. Note that some states use state based curriculum (NSW) where ACARA is fed.</p> <p>*This r/ship is currently managed by the children/youth/fam team until the Ed Sectors team is stood up. * Team met with ACARA in early Feb 23. - checked in with the Health and Physical Education Advisory to keep av roadmap and eSafety updates on the agenda.</p>
2c	eSafety will continue to consult with the eSafety Youth Council on the development and implementation of education and resources.	Children Youth and Families	As above
3	eSafety will continue to consult with the National Online Safety Council (NOSEC) through reciprocal knowledge sharing	Grants and Education Providers	<p>Investigating to determine input. Option to brief on findings at 5 December meeting.</p> <p>21/9 - Research and Evaluaton team presented on pornography and young people findings and § 22 provided a brief Roadmap update to NOSEC.</p> <p>*25/9/23 - Met with Grants/TEPs team.</p> <p>ACTIONS:</p> <ol style="list-style-type: none"> 1. § 22 to send § 22 the edu chapter (also suppl. chapters 5 and 11). § 22 to advise on points of most interest for NOSEC stakeholders. Team will consider organising a 'deep dive' session for interested reps. 2. AV team to develop a presentation that covers the porn encounters evidence/harms and safety tech upskilling with an edu sector lens. Presentation also highlights eSafety's tangible next steps (demonstrate the ongoing journey/continued work in the space. 3. <i>flexible delivery time</i>
5	eSafety will, where appropriate, continue upskilling Trusted eSafety Providers and support online safety grants recipients with these issues.	Grants and Education Providers	<p>Investigating to determine input. Finding out what TEPs need to know and in what format. Resources could be provided as induction?</p> <p>*25/9/23 - Met with Grants/TEPs team.</p> <p>ACTIONS:</p> <ol style="list-style-type: none"> 1. Similar to above commitment/actions. 2. Women's safety grants process to be finalised/published in Oct/Nov - § 22 suggested a tweaked presentation to releant recipients would have value. 3. TEP presentation would also be slighted tweaked from NOSEC presentation to focus on tangible evidence/advice/outputs for TEPs to their audiences. Presentation also highlights eSafety's next steps (demonstrate the ongoing journey/continued work in the space. 3. <i>flexible delivery time</i>

s 22

Commitment

eSafety Team

RPS ROLE



<https://youthaction.org.au/the-voices-of-young-people-in-nsw-on-sexual-violence-report/>

Relevant eSafety Teams
 Regulatory Policy and Strategy
 Basic Online Safety Expectations
 Industry Codes
 Gender and Technology
 Children Youth and Families
 Education Sectors
 Grants and Education Providers
 Awareness and Capability
 International Engagement
 Industry Engagement and Enablement
 Research and Evaluation
 Office of Divisionsal Coordination
 TBD

Status
Not Commenced
In progress (RPS)
In progress (team)
Stalled
Actioned
Reported
Completed - No Further Action

HIGH
MEDIUM
LOW

*

Commitment	
s 22	
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3	eSafety will continue to consult with the National Online Safety Council (NOSEC) through reciprocal knowledge sharing
s 22	
5	eSafety will, where appropriate, continue upskilling Trusted eSafety Providers and support online safety grants recipients with these issues.
s 22	

s 22

From: s 22
Sent: Wednesday, 19 April 2023 5:13 PM
To: s 22
Cc:
Subject: AV roadmap and next steps [SEC=OFFICIAL:Sensitive]
Attachments: 20230419 Memo for managers - AV roadmap next steps.docx; Final eSafety Age Verification Roadmap.pdf

OFFICIAL: Sensitive

Hi all

Hope you're well!

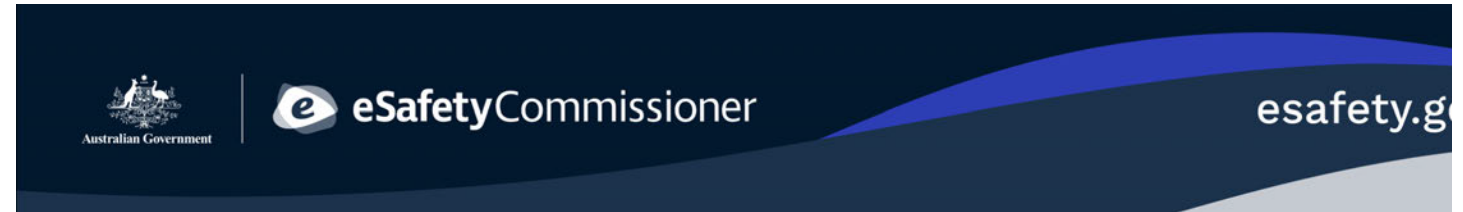
Please find attached:

1. The AV roadmap, which we submitted to government on 31 March (please only circulate internally on an as-needed basis)
2. A memo summarising the roadmap's proposed next steps for eSafety and recommendations to government, and highlighting how this relates to the work of your teams.

s 22

However, we anticipate the Minister's Office and/or the Dept may be in touch in the coming weeks to request further details/briefings on the roadmap, and to discuss its potential release, which may require input from your teams. s 22

s 22



eSafety acknowledges the Traditional Custodians of country throughout Australia and their continuing connection to land, waters and community. We pay our respects to Aboriginal and Torres Strait Islander cultures, and to Elders past, present and emerging.



OFFICIAL: Sensitive

Memo

To	Managers
From	s 22
Date	19 April 2023
Subject	AV roadmap next steps

Overview

The [age verification roadmap](#) was submitted to the Minister's Office on 31 March 2023. Please note the roadmap should only be shared internally on an as-needed basis.

The roadmap sets out a series of proposed next steps for eSafety, as well as recommendations for government. Each of these next steps or recommendations has relevance for different teams across eSafety.

s 22



s 22



- Considering the extent to which relevant findings from the roadmap may be incorporated into EPI's programs and resources, and what a safety tech centre may look like, with different levels of funding (**various EPI teams, industry and ICT team**)

s 22



eSafety's proposed next steps as set out in the roadmap

Next steps	Relevant team(s) / notes
s 22	

s 22



s 22



<p>8. Resources for young people : eSafety resources for young people will be co-designed, and internal and external subject matter experts will be consulted and engaged.</p>	<p>Education Strategy</p> <p>Note:</p> <ul style="list-style-type: none">• Suggest we should prepare a briefing on the plan for/status of this work
<p>9. Coordination</p> <ul style="list-style-type: none">• eSafety will continue working with the Australian Curriculum, Assessment and Reporting Authority (ACARA) to align eSafety's resources into relevant	<p>Education Strategy and Grants & Provider Programs</p>

<p>curricula and highlight resources on sexuality, consent, and respectful relationships.</p> <ul style="list-style-type: none"> eSafety will, where appropriate, continue upskilling Trusted eSafety Providers and support online safety grants recipients with these issues. 	<p>Note:</p>
<p>10. Consultation</p> <ul style="list-style-type: none"> eSafety will continue to consult with the eSafety Youth Council on the development and implementation of education and resources. eSafety will continue to consult with the National Online Safety Council (NOSEC) through reciprocal knowledge sharing. 	<p>Education Strategy</p> <p>Note:</p> <ul style="list-style-type: none"> YAC meeting 17 April Next NOSEC meeting?

Recommendations to the Australian Government as set out in the roadmap

Note: These remain subject to government consideration – we will update teams as we learn more.

Recommendation	Relevant eSafety team(s) / notes
<p>s 22</p>	



s 22

<p>3. Fund eSafety to:</p> <ul style="list-style-type: none"> • Develop bespoke Safety by Design resources on good practice in relation to age assurance and complementary measures to create safe and age-appropriate online spaces. • Establish an online safety tech centre which serves to support parents, carers, and others to access, understand, and apply safety technologies that work best for their family’s circumstances as one part of a holistic approach to online safety. This centre could also support schools in relation to the use of safety technology, in partnership with state and territory governments, as discussed in the next section. 	<p>Industry and Education Strategy</p> <p>Note:</p> <ul style="list-style-type: none"> • Once we know more, there would be benefit in preparing additional thinking on what these SbD and online safety tech centre resources could look like across a variety of funding levels
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s 22

<p>5. Fund eSafety to: Review existing resources for alignment with the findings of the roadmap and background report and:</p> <ul style="list-style-type: none"> • work with subject matter experts and communities to develop a suite of evidence-based, age-appropriate 	<p>Education Strategy and Education & Training</p> <p>Note:</p>
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<p>educational resources about online pornography for children and young people from a range of backgrounds and life experiences, such as First Nations children, LGBTQI+ children, culturally and linguistically diverse (CALD) children, children with disabilities, and children who are especially at-risk.</p> <ul style="list-style-type: none"> • develop complementary resources for parents, carers, and frontline workers to equip them to have age-appropriate conversations about online pornography and implement technological tools to prevent and mitigate harm associated with online pornography. • update eSafety’s Toolkit for Schools and professional development resources for educators with information about online pornography, including strategies for preventing and managing pornography-related incidents and support pathways for students and families. <p>Raise awareness of any new resources among key stakeholders and relevant groups.</p>	<ul style="list-style-type: none"> • MO has signalled additional funding may be unlikely • Once we know more, there may be benefit in compiling existing priority issues/rationale, and considering whether any light touch updates may be possible within existing funding
<p>6. Consider:</p> <ul style="list-style-type: none"> • The development of a mechanism for greater national coordination and collaboration of respectful relationships education, consistent with the Monash University report (Respectful Relationships Education in Australia: National Stocktake and Gap Analysis of Respectful Relationships Education Material and Resources Final Report) commissioned by the Department of Education, Skills and Employment in 2021. <ul style="list-style-type: none"> • The Australian Government could partner with states, territories, and non-government school systems and be informed by experts to support schools in the delivery of high quality, age-appropriate, evidence-based respectful relationships 	<p>Education Strategy and MarComms</p> <p>Note:</p> <ul style="list-style-type: none"> • Once we know more, consider raising at NOSEC? • Consider awareness raising element as part of current awareness campaign discussions?

<p>education. This could include consideration of resources and professional learning for educators, frontline workers, including social workers and general practitioners on online pornography integrated with respectful relationships education.</p> <ul style="list-style-type: none">• The need for public awareness raising efforts to promote understanding of and trust in any age assurance pilot or mandate.	
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Nominated contacts

- s 22 [redacted] (Ed Strat)
- s 22 [redacted] (Legal)
- s 22 [redacted] (Women)
- s 22 [redacted] (Codes)
- s 22 [redacted] (Providers and Grants)
- s 22 [redacted] (Diverse Communities)
- s 22 [redacted] (Marketing)
- s 22 [redacted] (Industry)

s 22

From: s 22
Sent: Thursday, 27 April 2023 3:43 PM
To: s 22
Cc:
Subject: Young people and online pornography briefing and direction [SEC=UNOFFICIAL]
Attachments: Young People and Online pornography briefing and direction.docx

Dear s 22,

Please find attached a briefing regarding next steps related to EPI Young People and online pornography resource creation.

s 22 and I arrange a time via s 22 to discuss this with you in the next week or so.

With thanks,

s 22



www.esafety.gov.au



eSafety acknowledges the Traditional Custodians of Country throughout Australia and their continuing connection to land, waters and community. We pay our respects to Aboriginal and Torres Strait Islander cultures, and to Elders past, present and future.



s 22

From: s 22
Sent: Wednesday, 24 May 2023 11:00 AM
To: s 22
Subject: Signed copy attached. [SEC=OFFICIAL]
Attachments: Young People and Online pornography briefing and direction (002).pdf

OFFICIAL

Sorry – should have sent this with the previous email.

Internal brief

To	s 22 Executive Manager (EPI)
From	Education Content and Strategy team s 22
Date	April 2023
Subject	Young people and online pornography – brief and direction
Purpose	<ol style="list-style-type: none">1. To provide an update the status of the online pornography resource development for young people and their parents/carers.2. Seek approval on the recommended approach for this project moving forward.

Background

There are currently a variety of measures underway to bolster eSafety's youth engagement, reinforce eSafety's national leadership in online safety education and provide content on critical areas of public interest, including potentially harmful online sexual behaviours.

The AV Roadmap, alongside mandated consent education in ACARA's F-10 Health and Physical Education curriculum, trending conversations, and the Western Sydney University youth consultation findings suggest that timing is appropriate for eSafety to plan for resource development for young people and their parents/carers on the issues surrounding online pornography.

Due to the political and social sensitivity of the material, eSafety has put considerable thought into the approach it should take in the development and delivery of resources relating to the impact of online pornography. In 2021/22 eSafety set aside \$35,000 from the NPP funding pool of \$225,000 to deliver a resource. The resource was to further be accompanied by a parent/carer resource to keep parents/carers abreast of the information for young people. A budget of \$10,000 was allocated for the parent/carer resource.

The direction from management on the approach to resource creation has taken some time to finalise. Please find a brief outline of events below:

- **October 2021:** Identified unpublished resources by a subject matter expert (SME) that may be appropriate to use and publish on our website, alongside scaffolded messaging for young people by the SME.
- **December 2021:** Project paused to prioritise Youth Content creation and delivery
- **15 November 2022:** Project brought back to view with new direction from EPI EM: to approach the market and have a number of SME's compete for the work. EM requested time to think about this before signing off on the procurement documentation. EM also noted that we should have a clear Office position on the topic more generally before re-commencing this work.
- **21 November 2022:** EM indicated an alternative approach may be more suitable to the ones originally planned. EM requested that eSafety staff undertake the content creation instead of an SME, with a view to have the content peer reviewed by an SME. Finalised material to then

be designed and distributed by an external design/marketing agency. This decision was made prior to the AV Roadmap Cabinet paper being drafted.

- **November 2022 – current:** The AV Roadmap Cabinet paper is currently with government for consideration, with a significant contribution of an Education chapter by EPI, alongside several recommendations on approaching education both young people and parents/carers about online pornography.

Key issues and discussion

The varying directions on how this project should be undertaken reflects the sensitive nature of the resources. There are various reputable evidence-based educational approaches to respectful relationships and online pornography. However, without a clear eSafety position on the matter, a politically sensitive landscape, and a lack of consistent curriculum on how respectful relationships curriculum should be addressed in schools, it is difficult for eSafety to develop a resource without the guidance and expertise of a SME in this field.

Staff also consider it necessary to wait for the outcomes of the AV Roadmap cabinet paper before EPI commences resource creation. The Cabinet paper contains a range of recommendations that, if accepted, will significantly impact the direction of the educational materials on the topic of online pornography. The recommendations lean heavily on increased funding for eSafety to develop evidence-based quality educational resources and information for young people. The recommendations also rely on the creation of a working group within the National Online Safety Education Council (NOSEC), to provide input in a way that allows more expertise, consultation and buy-in for the development of new resources on this topic.

eSafety is currently finalising research¹ into young people's encounters with online pornography. The final version of this research will also be useful in the planning stages and inform the direction and requirements of resources.

eSafety acknowledges that there are several expert voices in this field, with a spectrum of views. Regardless of the approach and experts eSafety engages, the most critical aspect of the content is that it is evidence-informed, addresses issues without bias or shame and allows young people to critically analyse what they are viewing, understand the construct of online pornography and overcome barriers to seeking support if they require it.

It is also flagged that this content will be further supported by materials for parents/carers to ensure that they are informed, confident and feel equipped to support young people in their care to navigate education and any potential issues concerning online pornography.

Recommended approach

It is advised that EPI waits until eSafety has more information and clarity regarding the direction of the AV Roadmap paper outcomes. This will enable eSafety to determine a clear position statement that will inform future decisions, directions and work on the impacts of online pornography across the organisation.

Whilst waiting for the outcomes of the recommendations in the AV Roadmap Cabinet paper, EPI staff can commence planning options for the EM on how the project may be undertaken if

¹ Young people's encounters with online pornography: a matter of choice, platform responsibility and education

recommendations are accepted, if there is budget, utilising an external SME (e.g., university partnership or other)

In the meantime, it is recommended that the current total budget allocation of \$45,000 for this resource be rolled over into the next FY.

Decision

Agree / ~~Do not agree~~ with the recommended approach.

s 22



Delegate: a/Head, Education, Prevention and Inclusion

Date: 24 May 2023

Cross-govt roadmap coordination & eSafety roadmap commitment updates

Click your team's name to jump to the relevant section:	Education Strategy/Training	Industry
BOSE	eSafety Women	Research
Codes	Grants and Education Provider Programs	Policy & Strategy

eSafety lead	Roadmap commitment	Relevant stakeholder (if applicable)	Status update (pls add date to input)
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s 22



Education (Strategy and Content + Training)

	eSafety resources for young people will be co-designed, and internal and external subject matter experts will be consulted and engaged.	eSafety Youth Council and TBC	<p><i>Would be great to understand where this is up to and potential timeline/next steps. Are there any updates on the procurement or development of these resources?</i></p> <ul style="list-style-type: none"> June 2: Scoping regarding work currently underway, awaiting update provided June 2. Gulsum Adas leading this work – with input from Families team moving forward (re parent/carer resources). An external SME will be procured with additional input internally from staff with some SME. June 2: YC can be accessed at the appropriate time - an engagement strategy for internal teams is being finalised week beginning June 4.
	eSafety will continue working with the Australian Curriculum, Assessment and Reporting Authority (ACARA) to align eSafety's resources into relevant curricula and highlight resources on sexuality, consent, and respectful relationships.	ACARA	<p><i>Any updates on our work with ACARA, upcoming meetings or events, new resources being developed that we should be aware of?</i></p> <ul style="list-style-type: none"> June 2: V9 of the Health and Physical Education curriculum incorporates respectful relationships. eSafety was involved in the review. June 2: An updated Online Safety Curriculum Connection is due to be released by ACARA (date TBC). eSafety contributed to the review. June 2: eSafety attends ACARA meetings on invite and regularly communicates with ACARA

s 22

eSafety lead	Roadmap commitment	Relevant stakeholder (if applicable)	Status update (pls add date to input)
	<p>Linked to: eSafety will continue working with the Australian Curriculum, Assessment and Reporting Authority (ACARA) to align eSafety’s resources into relevant curricula and highlight resources on sexuality, consent, and respectful relationships.</p> <p><i>[DoE is procuring a rapid review of how consent and respectful relationships education is being delivered in Australian schools for the development of a National Respectful Relationships Education Framework.]</i></p>	DoE	<p><i>Please keep us updated on any developments (e.g., who from eSafety is on the review’s procurement panel?)</i></p> <ul style="list-style-type: none"> • June 2: s 22 (ESC) is involved in the procurement panel •
	eSafety will continue to consult with the eSafety Youth Council on the development and implementation of education and resources.	eSafety Youth Council	<p>Updates?</p> <ul style="list-style-type: none"> • APR 23 - Provided update to Youth Council in April, where members indicated interest in hearing more when we can share details. • June 2: s 22 comments above re eSafety Youth Council
	eSafety will continue to consult with the National Online Safety Council (NOSEC) through reciprocal knowledge sharing.	NOSEC	<p>Updates?</p> <ul style="list-style-type: none"> • s 22 has advised the next meetings are: June 20 1:00PM–3:00PM (AEST), September 21 1:00PM–3:00PM (AEST), December 5 1:00PM–3:00PM (AEDT). •
(ISF - Strategy & Policy supporting)	n/a	National Children’s Commissioner’s Informal Group, ANZCCG	<p>Watching brief - noting recent media from Judge Skinner, Chloe Shorten, and Chanel Contos. Any recent contact with the group?</p> <p>For advice: when is the next ANZCCG meeting? Do you advise providing a roadmap update to the group when the Minister publishes the report?</p> <ul style="list-style-type: none"> •
(Research, ISF - Strategy & Policy supporting)	<p>n/a</p> <p><i>[NOCS are working on a set of national principles for understanding, preventing, and responding to harmful sexual behaviours in children. Once those principles are in place, they will then develop a suite of resources to support parents, carers, frontline workers, and others to have developmentally appropriate conversations with children about these issues, including the issue of online pornography.</i></p> <p><i>They will be holding a workshop with clinical experts in June, and then they are hoping to have the principles endorsed towards the end of the year.</i></p>	NOCS	<p><i>NOCS are keen for us to share our primary research with young people and the mapping we did through the education chapter if/when we can</i></p> <ul style="list-style-type: none"> • •

eSafety lead	Roadmap commitment	Relevant stakeholder (if applicable)	Status update (pls add date to input)
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s 22

Grants and Education Provider Programs

	<p>eSafety will, where appropriate, continue upskilling Trusted eSafety Providers and support online safety grants recipients with these issues.</p>	<p>TEPs and grant recipients</p>	<p>Are there any upcoming TeP / grant meetings where we might consider providing an update? Are any grant recipients or providers doing work we should be aware of (beyond what's already in the education chapter of the report)?</p> <p>Trusted eSafety Provider Program</p> <ul style="list-style-type: none"> • The eSafety Regulatory Policy & Strategy team consulted with providers on the AV Roadmap at the Trusted eSafety Provider community of practice session in December 2022. • An item on eSafety providing the AV Roadmap to the Australian Government was included in the eSafety Update for the community of practice session on 13 April 2023. • Providers continue to have a strong interest in this topic and support strength-based, sex positive preventative education for young people. • Upcoming sessions of the community of practice are scheduled for 6 July and 5 October 2023. <p>Online Safety Grants Program</p> <ul style="list-style-type: none"> • Burnet Institute are on track to deliver their R2 OSGP project, 'The Gist' by 31 July 2023. The Gist aims to provide a safe space for young people to learn about sex and relationships and help them separate pornography from real life. • Project resources will include a website with information for young people and educators, educational videos and in-person education sessions in alternative schools and youth services across Victoria. • There is an upcoming collaborative meeting for R3 OSGP recipients in August 2023 (date TBC). <p>National Online Safety Education Council</p> <ul style="list-style-type: none"> • The Regulatory Policy & Strategy team consulted the Council on the AV Roadmap at its first meeting in December 2022. • Remaining meetings for 2023 will be held on 20 June, 21 September and 5 December. The latter two meetings could accommodate an AV Roadmap item if required.
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s 22

eSafety lead	Roadmap commitment	Relevant stakeholder (if applicable)	Status update (pls add date to input)
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s 22			
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eSafety lead	Roadmap commitment	Relevant stakeholder (if applicable)	Status update (pls add date to input)
s 22			

Recommendations tracker	
Recommendation 1	
Recommendation 2	
Recommendation 3	
Recommendation 4	
Recommendation 5	
Recommendation 6	<p>[June 2023 update]</p> <p>EdStrat (s 22) has just completed a DoE procurement process (independent panel member) for:</p> <ul style="list-style-type: none"> • A rapid review of how respectful relationships education is being delivered in Australian schools • Development of a National Respectful Relationships Education (RRE) Framework which will be available for schools to use when delivering RRE. <p>The aim is to have this all finalised by the end of 2023.</p>

s 22

From: Julie Inman Grant
Sent: Thursday, 24 August 2023 1:31 PM
To: s 22
Cc: eSafety Parliamentary; s 22
Subject: FW: MS23-003648 Correspondence from Minister Rowland re Roadmap for Age Verification [SEC=OFFICIAL]
Attachments: MS23-003648 Signed Letter.pdf; MS23-003648 Enclosed Attachment.pdf
Importance: High

OFFICIAL

s 22

From: Minister.Rowland.MO <Minister.Rowland@MO.COMMUNICATIONS.gov.au>
Sent: Thursday, 24 August 2023 1:19 PM
To: Julie Inman Grant <Julie.InmanGrant@eSafety.gov.au>
Cc: DLO Rowland <dlo.rowland@MO.communications.gov.au>; s 22
Subject: MS23-003648 Correspondence from Minister Rowland re Roadmap for Age Verification [SEC=OFFICIAL]

OFFICIAL

Good afternoon Ms Inman Grant,

Please see attached correspondence from Minister Rowland regarding the Roadmap for Age Verification.

No hard copy to follow.

Regards,

s 22

Interim Departmental Liaison Officer • Office of the Hon Michelle Rowland MP
Minister for Communications

Minister.Rowland@MO.communications.gov.au

Department of Infrastructure, Transport, Regional Development, Communications and the Arts
CONNECTING AUSTRALIANS • ENRICHING COMMUNITIES • EMPOWERING REGIONS

infrastructure.gov.au



*I would like to acknowledge the traditional custodians of this land on which we meet, work and live.
I recognise and respect their continuing connection to the land, waters and communities.
I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.*

OFFICIAL

Disclaimer

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OFFICIAL



The Hon Michelle Rowland MP

**Minister for Communications
Federal Member for Greenway**

MS23-003648

Ms Julie Inman Grant
eSafety Commissioner
PO Box Q500
Queen Victoria Building
Sydney NSW 1230
Via: Julie.InmanGrant@eSafety.gov.au

Dear Ms Inman Grant

Thank you for providing the Roadmap for Age Verification (the Roadmap) to my office on 31 March 2023. I was pleased to see the outcomes of this significant work program. The Roadmap is the product of a significant body of work for you and your organisation and is grounded in research and informed by broad stakeholder consultation. I thank you for your work and advice on this important matter.

s 22



The Hon Michelle Rowland MP
PO Box 6022, Parliament House Canberra
Suite 101C, 130 Main Street, Blacktown NSW 2148 | (02) 9671 4780
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s 22



I note too the Roadmap's recommendation that the Government consider the development of a mechanism for greater national coordination and collaboration of respectful relationships education. I understand that the Department of Education will continue to lead work with state and territory governments, the non-government school sector and experts to deliver the Government's Consent and Respectful Relationships Education commitment.

s 22



Thank you again for all your work to date on this important issue. I look forward to our ongoing collaboration to prevent and mitigate harms to children from online pornography.

Yours sincerely



Michelle Rowland MP

22 AUG 2023

Encl.
Attachment A: Government Response

OFFICIAL

s 22

From: s 22
Sent: Wednesday, 20 September 2023 3:30 PM
To: s 22
Cc:
Subject: RE: Children Youth and Families: AV roadmap next steps [SEC=OFFICIAL]

OFFICIAL

HI s 22

Many thanks for your email.
Please feel welcome to send through a calendar invitation for 2 – 2.30pm on Tuesday 26/9.

As an FYI, the CYF team members that I will be liaising with re this work include:

- s 22 (Young People)
- s 22 (Families)
- s 22 (Youth Council)

Looking forward to catching up next week.

Best wishes,

s 22

 s 22
 esafety.gov.au



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From: s 22
Sent: Wednesday, 20 September 2023 2:41 PM
To: s 22
Cc: s 22
Subject: Children Youth and Families: AV roadmap next steps [SEC=OFFICIAL]

OFFICIAL

Hi s 22

On 31 August 2023, the Australian Government responded to eSafety's Roadmap for age verification and complementary measures to prevent and mitigate harms to children from online pornography. We are now reaching out across eSafety to share outcomes and commitments which impact on your team's responsibilities.

Relevant roadmap commitments

In the published roadmap, eSafety committed to the following:

- eSafety will develop evidence-based, age-appropriate educational resources about online pornography with and for children and young people.
- eSafety resources for young people will be co-designed, and internal and external subject matter experts will be consulted and engaged
 - eSafety will continue working with the Australian Curriculum, Assessment and Reporting Authority (ACARA) to align eSafety's resources into relevant curricula and highlight resources on sexuality, consent, and respectful relationships
 - eSafety will continue to consult with the eSafety Youth Council on the development and implementation of education and resources.

Next steps

It would be great to arrange a short meeting with you to chat about the roadmap commitments and next steps. We want to find out from you how these commitments align with your team's current workplans and recent activity, and how we can best provide support going forward.

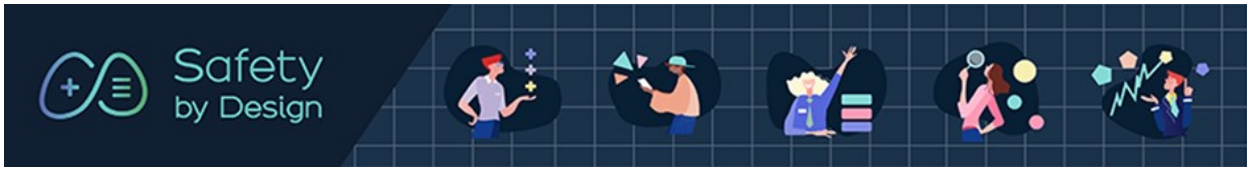
Would **10-10:30am or 2:00-2:30pm** work for you on Tuesday next week (26/09)?

Cheers,
s 22



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s 22

From: s 22
Sent: Wednesday, September 20, 2023 12:05 PM
To: s 22
Cc:
Subject: RE: For Action: AV Roadmap / EPI-related next steps [SEC=OFFICIAL]

OFFICIAL

Thanks s 22

We'll keep you updated on how things progress and will reach out to the below people over the next week to get the ball rolling 😊

Cheers

s
22

s 22

From: s 22

Sent: Tuesday, 19 September 2023 9:12 AM

To: s 22

Cc:

Subject: RE: For Action: AV Roadmap / EPI-related next steps [SEC=OFFICIAL]

OFFICIAL

Hi s 22

This is great - we are still in a state of flux at the moment but will be recruiting for the EL2 Manager roles (Communities, Children youth and Families, and Education sectors) as soon as possible

In the meantime, you've got the mapping correct.

s 22

2. s 22 as acting head of **Children Youth and Families**. Ultimately the ACARA relationship will move to the Ed Sectors but at the moment, s 22 has the relationship with them
3. NOSEC – sits in s 22 team at the moment (**Grants and Education Providers**) but will also move to the Education Sector Team once we recruit the new EL2
4. Yes – Grants and Ed Providers

If you need anything else, please let me know.

s 22

From: s 22

Sent: Monday, 18 September 2023 5:29 PM

To: s 22

Cc:

Subject: For Action: AV Roadmap / EPI-related next steps [SEC=OFFICIAL]

OFFICIAL

Hi s 22

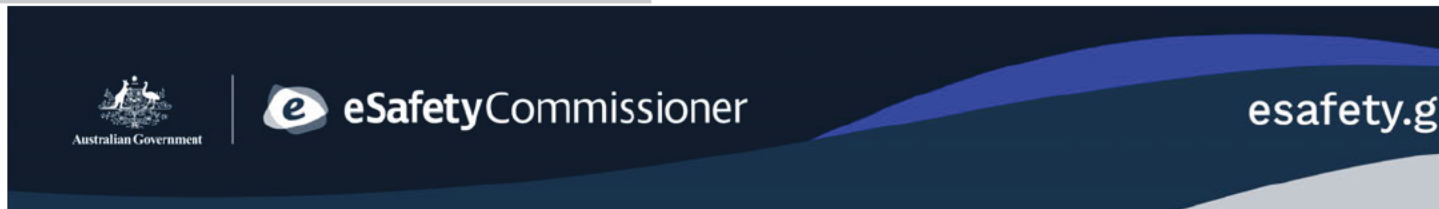
Now that the Government has responded to eSafety's AV Roadmap, we (RPS) are reaching out across eSafety to share outcomes and commitments which impact on other branch/team responsibilities.

There are several eSafety deliverables which fall under EPI's remit. We plan to reach out to relevant teams to discuss these deliverables and how we can support this work. Noting EPI's new structure, we wanted to first confirm with you which teams we should consult with. We've tried to map the actions/team below:

Deliverable	Lead
s 22	
<p>2. eSafety will develop evidence-based, age-appropriate educational resources about online pornography with and for children and young people.</p> <ul style="list-style-type: none"> a. eSafety resources for young people will be co-designed, and internal and external subject matter experts will be consulted and engaged b. eSafety will continue working with the Australian Curriculum, Assessment and Reporting Authority (ACARA) to align eSafety's resources into relevant curricula and highlight resources on sexuality, consent, and respectful relationships c. eSafety will continue to consult with the eSafety Youth Council on the development and implementation of education and resources. 	<p>Children, Youth and Families</p> <p><i>*Would responsibility for ACARA resource updates (b) sit with CYF or the Education Sectors team?</i></p>
<p>3. eSafety will continue to consult with the National Online Safety Council (NOSEC) through reciprocal knowledge sharing</p>	<p>Education Sectors</p>
<p>4. eSafety will, where appropriate, continue upskilling Trusted eSafety Providers and support online safety grants recipients with these issues.</p>	<p>Grants and Education Providers</p>
<p><i>eSafety also recommended that the government establish a national coordination mechanism for respectful relationships education. Can you advise if EPI is engaged in the National Respectful Relationships Education Expert Working Group or any review of Consent and Respectful Relationships Education (CRRE)?</i></p>	<p>-</p>

Could you please provide an indicate of the appropriate lead and we will follow up with meetings in the coming 1-2 weeks.

Thanks!



§ 22

From: § 22
Sent: Friday, 29 September 2023 1:43 PM
To: § 22
Subject: FW: Children Youth and Families: AV roadmap next steps [SEC=OFFICIAL]

OFFICIAL

Hi All,

I met with § 22 earlier this week re the next steps re the [AV Road Map](#) – you can see the Recommendations to Government below.

§ 22 will be sharing relevant chapters from the Background Report to Government and you can also access the recently released eSafety research, [Young people's attitudes towards online pornography and age assurance](#). I have saved the 3 related reports in the [CYF SharePoint here](#).

Updates re each Recommendations

eSafety will develop evidence-based, age-appropriate educational resources about online pornography with and for children and young people.

1. eSafety resources for young people will be co-designed, and internal and external subject matter experts will be consulted and engaged.
§ 22 will be leading this work and has already met with § 22 as there are parent/carer resources earmarked as well. There will also be discussions with § 22 re these resources and the team more broadly as well as across EPI as needed. More updates as soon as we finalise details and confirm the approach with § 22.
2. eSafety will continue working with the Australian Curriculum, Assessment and Reporting Authority (ACARA) to align eSafety's resources into relevant curricula and highlight resources on sexuality, consent, and respectful relationships.
At present, § 22 (Awareness and Capability) and I meet with ACARA and communicate re any updates from eSafety. We will have an updated to share with them re the Research and the AV Road Map at our meeting this week. As you're aware, eSafety has been involved in the updates to V9 of the Online Safety Curriculum Connection, Health and Physical Education Syllabus, related to this topic.
3. eSafety will continue to consult with the eSafety Youth Council on the development and implementation of education and resources.
This item is ongoing with further planning and discussions pending with § 22.

More updates when available – from § 22 as well as within CYF.
Please reach out if you have any questions.

Best wishes,

§ 22

s 22

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From: s 22
Sent: Wednesday, 20 September 2023 2:41 PM
To: s 22
Cc:
Subject: Children Youth and Families: AV roadmap next steps [SEC=OFFICIAL]

OFFICIAL

Hi s 22

On 31 August 2023, the Australian Government responded to eSafety’s Roadmap for age verification and complementary measures to prevent and mitigate harms to children from online pornography. We are now reaching out across eSafety to share outcomes and commitments which impact on your team’s responsibilities.

Relevant roadmap commitments

In the published roadmap, eSafety committed to the following:

- eSafety will develop evidence-based, age-appropriate educational resources about online pornography with and for children and young people.
 - eSafety resources for young people will be co-designed, and internal and external subject matter experts will be consulted and engaged
 - eSafety will continue working with the Australian Curriculum, Assessment and Reporting Authority (ACARA) to align eSafety’s resources into relevant curricula and highlight resources on sexuality, consent, and respectful relationships
 - eSafety will continue to consult with the eSafety Youth Council on the development and implementation of education and resources.

Next steps

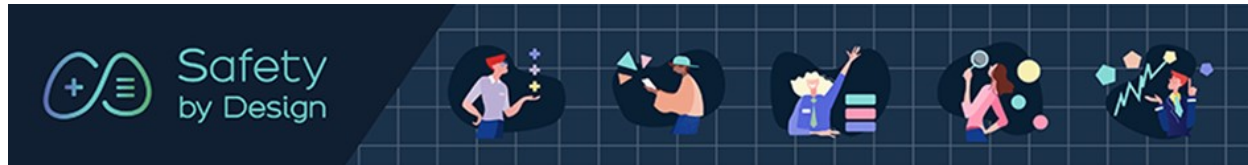
It would be great to arrange a short meeting with you to chat about the roadmap commitments and next steps. We want to find out from you how these commitments align with your team’s current workplans and recent activity, and how we can best provide support going forward.

Would **10-10:30am or 2:00-2:30pm** work for you on Tuesday next week (26/09)?

Cheers,
s 22



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s 22

From: s 22
Sent: Friday, 6 October 2023 1:36 PM
To: s 22
Cc:
Subject: RE: EM Briefing - Young People and OP [SEC=UNOFFICIAL]
Attachments: Executive Manager Briefing Note_Online pornography.pdf

Thanks s 22

s
2

From: s 22
Sent: Friday, 6 October 2023 7:46 AM
To: s 22
Cc:
Subject: EM Briefing - Young People and OP [SEC=UNOFFICIAL]

Hi s 22,

Please find attached a briefing related to Young People and Online Pornography, in line with previous discussions.

s 22 has progressed this work, also liaising with s 22 regarding the intersection with the Families Project.

We continue to connect with s 22 re the AV Road Map recommendations and the background report to inform the process and work.

If you are happy with the direction, the next step will be to re-engage our procurement advisor, prepare the procurement plan and Approach to Market documentation. s 22 is currently drafting procurement documents so we can keep moving forward.

Please let us know if you'd like to talk further.

Best wishes,

s 22



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Executive Manager Briefing Note

To	s 22
Cc	s 22
From	s 22
Date	6 October 2023
Subject	Procurement approach for the development of Online Pornography resources for young people (including supplementary resources for parents/carers)
Purpose	To seek approval on the approach for the procurement and development of resources for young people and their parents/carers about the impacts of online pornography
Timing	Critical Date: 2023-24 Financial year for contract to be finalised and paid. Also linked to the AV Roadmap report and recommendations.
Consulted	s 22 (for the Parents/carers component) s 22, Procurement advisor <i>Previous iterations of scoping and briefing:</i> s 22 s 22 s 22
Recommendations	That you: <ol style="list-style-type: none">1. Agree to the approach of developing a co-designed resource with young people.2. Agree to the commencement of a limited tender procurement process for the creation of the resources by a subject matter expert, to the value of \$50k (ex GST)
Executive Manager (strike out those not applicable)	1. Noted/ Please discuss 2. Signed/ Not signed 4. Agreed/ Not agreed
6 October 2023 by Executive Manager	s 22

Background

There are a variety of measures currently underway across governments at state and federal level to bolster youth engagement and provide content on potentially harmful online sexual behaviours. This also includes the work CYF is currently undertaking to support the *National Strategy to Prevent and Respond to Child Sexual Abuse*, under the theme of awareness raising, education, and building child-safe cultures.

A number of initiatives, including the AV Roadmap Cabinet paper, mandated consent and respectful relationships education in V9 ACARA's F-10 Health and Physical Education curriculum, recent eSafety research on young people and pornography, the Western Sydney University youth consultation findings and the *First National Action Plan* suggest that timing is appropriate for eSafety to plan for resource development for young people and their parents/carers on the issues surrounding online pornography.

eSafety plans to engage a content specialist to develop an informative resource for both young people and their parents/carers on the impact of exposure to online pornography.

Key points

The Children, Youth and Families team seeks to engage a subject matter expert (SME) for the development of resources. The SME would develop timely, credible, reliable, relevant, and age-appropriate information for young people and their parents/carers to understand the impacts of online pornography, where to seek support and further information.

The new content will:

- be developed in consultation with young people, drawing from their key concerns and questions.
- bring parents/carers along on the journey, by educating and informing them of the potential impacts and actions to take to support their young person on related matters.
- elevate eSafety as a supportive partner to young people and provide current and relevant resources on the topics they have indicated an interest in.
- encourage proactive help seeking behaviours.
- contribute to building eSafety brand recognition and awareness amongst young people.

Approach

A budget of \$50k has been allocated for the development of material addressing the impacts of online pornography - this covers resources for both young people and their parents/carers.

There are challenges and sensitivities related to the development of this nature and eSafety is committed to ensuring that content is age-appropriate, evidence-informed, unbiased, practical, and supportive.

Materials developed will aim to address questions young people have about viewing online pornography, either accidentally or intentionally. The content will also aim to provide information to young people, providing them with an opportunity to understand and critically analyse gendered discourse, consent, and respect in addition to help-seeking avenues if they are negatively impacted by online pornography.

The content will be supported by materials for parents/carers to ensure that they are informed, confident and feel equipped to support their young people in navigating potential issues concerning online pornography.

Considerations

There are several expert voices in this field, panning a broad spectrum of views. The most critical aspect in selecting an SME, is ensuring that an evidence-informed approach is used, and the issues are addressed without bias or shame, by a professional with established credentials in the field. The content should allow young people to critically analyse what they are viewing, understand the construct of online pornography and overcome barriers to seeking help.

This is vital to ensure that the materials can withstand critical analysis by those who may challenge the resources. As such, it is imperative that our procurement, research, co-design, and collaborative processes are undertaken in an objective and transparent manner.

Factors to take into consideration when planning the timeline and delivery of the resources include:

- working within the schedule of eSafety's Youth Council and their meetings for co-design and collaboration
- coordination within various staff across the CYF teams (Youth Council, Parents/carers, Young people)
- peer review of the resource internally across EPI and more broadly within eSafety (e.g., AV Roadmap team)
- internal approvals
- digital design and publishing review and uploading to the young people's and parents' websites and other relevant project work by the FCB team
- strategic communications and comms plan if promoting and/or briefing of SEG

Given the limited budget of \$50k and time constraints of delivery by the end of this financial year, it is acknowledged that the breadth and scope of these resources may be relatively narrow in nature. We suggest evaluating the uptake and the feedback on these materials to assess the topics and areas of potential expansion for future projects.

Recommendation

1. As this is a topic that requires niche subject matter expertise, we recommend sourcing an expert through a limited tender procurement method. We recommend identifying SMEs in this field and inviting them to provide a submission to the procurement documentation.
2. To align with our evidence-based principles and commitment to providing youth centric, co-designed and strengths-based resources, it is recommended that the successful tenderer work closely with eSafety's Youth Council and the appropriate youth, educator, and parent/carer networks to ensure that the content is relevant and valuable.



eSafety for ACARA HPE June 2024

[The eSafety Commissioner](#)
[Report Abuse Portal](#)
[Report Abuse Portal – which form should I use?](#)
[Summary table of what you can report and how](#)

[Key Topics](#) - Find the latest information to help you manage online safety issues. For e.g., [Distressing content](#), consent, image-based abuse, child sexual abuse online, domestic violence and tech-based abuse, cyberbullying, sexual extortion.

[The eSafety Schools Hub](#)

This hub brings together key online safety resources for Australian schools. The resources in this hub can be used to help develop a whole school approach to online safety, support classroom learning, access professional development, respond to online incidents, and more. There are also new downloadable resources specially created to help schools share important online safety messages with their community.

[Best Practice Framework for Online Safety Education](#)

eSafety's Best Practice Framework for Online Safety Education establishes a consistent national approach that supports education sectors and schools across Australia to deliver high quality programs, with clearly defined elements and effective practices.

[Toolkit for Schools – 40+ guidance documents](#)

[Online incident assessment tool](#)
[Quick reference guides for responding to online safety incidents](#)
[Guide to responding to serious online safety incidents](#)
[eSafety student voice surveys](#)

Cyberbullying

[Definition](#)
[Reporting](#)
[Reporting steps poster](#)
Reporting to the platform – use the links in the [eSafety Guide](#)
Key topic - [cyberbullying](#)

Image-based abuse

[Definition](#)
[Reporting](#)
[Guide to responding to the sharing of explicit material](#)
Key topic - [sexual extortion](#).
Sexual extortion should be reported to the [ACCCE](#).

eSafety's preferred language for 'Cyberbullying and image-based abuse'

Cyberbullying and image-based abuse (IBA)

Preferred	Problematic
<p>'Person responsible' The person responsible and the person targeted can shift back and forth in lateral and peer-to-peer abuse</p>	<p>Bully and perpetrator Perpetrator is appropriate for those responsible for DFV, CSA and IBA (sexual extortion) as they are crimes</p>
<p>'Person targeted' The person responsible and the person targeted can shift back and forth in lateral and peer-to-peer abuse</p>	<p>Victim: implies disempowerment Calling someone a 'target' can be dehumanising</p>
<p>'Image-based abuse' Sharing, or threatening to share, an intimate image or video without the consent of the person shown</p>	<p>Revenge porn is used because some people do it to hurt a person who has ended a relationship. The term should be avoided as it's victim blaming and there are many other reasons for IBA</p>

Video and resource references for respectful relationships education

SBS

[Creating positive change](#)

[Giving support in relationships](#)

[Asking for it: Creating consent culture](#)

See what you made me do documentary and [Connect with respect classroom resources](#)

The Hunting – 4-part series with [teacher's guide and classroom activities](#)

eSafety videos and resources

Key topic – [consent](#)

Key topic – [domestic violence](#)

[Children and technology-facilitated abuse in domestic and family violence situations](#)

[Online dating](#) and Adelaide: Seeking help when things go wrong online.

[Video resources](#) on Young People webpages.

[Online Boundaries – It's OK to say 'no'](#) – PowerPoint deck for upper primary.

[Scroll youth campaign](#) - how young people can protect themselves, where to get help, and ways to support friends includes videos for teens made by teens. Access on Instagram.

[eSafety roadmap on age verification](#) to the Australian Government for consideration.

This report includes measures to prevent and mitigate harm to children from online pornography (March 2023).

Alannah and Madeline Foundation – eSafety grant recipient.

[Crushed but OK](#) - A social media and advocacy campaign for teenagers aged 15-17, helping young men be more accepting and understanding of rejection.

Research references

1. Moody L, Marsden L, Nguyen B and Third A (2021) [Consultations with young people to inform the eSafety Commissioner’s Engagement Strategy for Young People, Young and Resilient Research Centre](#), Western Sydney University: Sydney
2. Marsden L, Moody L, Nguyen B, Tatam L, Welland L and Third A (2022) [Reimagining online safety education through the eyes of young people: co-design workshops with young people to inform digital learning experiences](#). Young and Resilient Research Centre, Western Sydney University, Sydney.
3. eSafety Commissioner 2021. [The digital lives of Aussie teens](#)
4. [Risks and benefits of online gaming](#) (eSafety, February 2024)
5. [The digital lives of young people with a disability](#) (eSafety, December 2023)
6. [Young people’s attitudes towards online pornography and age assurance](#) (eSafety, September 2023)
7. [Online experiences of Aboriginal and Torres Strait Islander children and their parents and caregivers](#) (eSafety, March 2023).

Teacher and school leader professional learning

[Professional learning webinars](#) (live)

[Staff meeting series](#) (live)

[Self-paced primary online learning modules](#)

[ACARA Online Safety Curriculum Connection and Generative AI Curriculum Connection.](#)

Virtual classrooms

[Student webinars](#) for Years 3-4 and 5-6. Presentations are 40-45 minutes in length and allow student participation with teacher guidance. These webinars are offered for Safer Internet Day (February), National Week of Action (August) and Child Protection Week (September).

Digital signage

Display digital [signage](#) on electronic boards or devices.

Clickview

eSafety has its own [eSafety channel](#) with 60+ videos.

Advice for parents and carers to help children have safe experiences online.

[The eSafety Guide](#) helps parents learn about the latest games, apps, and social media, including how to protect your information and report inappropriate content. eSafety's [parents guide](#) covers key online safety issues and a range of practical tips and advice on what to do if things go wrong.

[Online Safety for every family](#) - translated and easy read resources.

[Parent/carers webinar series](#) – different topics are offered each term.

eSafety primary classroom resources, curriculum and wellbeing aligned.

[Early Years Program](#)

[Kids | eSafety Commissioner](#)

[Classroom resources | eSafety Commissioner](#)

eSafety secondary classroom and young people resources, curriculum and wellbeing aligned.

[Young People pages](#) (aged 13-24)

[Classroom resources](#)

[eSafety Research](#)

eSafety undertakes research to ensure our programs and resources are based on evidence. We support, encourage, conduct and evaluate research about online safety for all Australians.

[eSafety Tech Trends and Challenges](#)

As Australia's independent online safety regulator and educator, eSafety is committed to understanding and anticipating tech trends and emerging challenges. To make sure our content and programs reflect current information, technological developments, and global trends, we continually scan for new research and policy, as well as legislative and technical updates. This information informs and underpins our work. Topics include Generative AI, Recommender systems and algorithms, immersive technologies, sexual extortion.

Keeping up to date

Sign up to [eSafety News](#). eSafety has an Education, Parent/carer, and General news newsletter. [eSafety Newsroom](#) - media releases from eSafety.

For any general education queries, contact educationsectors@esafety.gov.au

For professional learning queries, contact outreach@esafety.gov.au

For any reporting questions, please access eSafety's [Report Abuse Portal](#).